

CASA of McLennan County recruits, trains, and supports volunteers who advocate for the best interest of children in foster care. We seek advocates whose identity and experience mirrors the children we serve, in order to provide informed, quality advocacy in the courtroom and in the community.



Community friends and partners,

Each year, we serve hundreds of children in foster care. Every day, our staff and volunteers are doing the work to advocate for the best interest of the vulnerable children we serve. We sincerely thank you for considering a partnership with CASA of McLennan County. We believe every child that needs a CASA should have one, and community partners like you play a key role in making that belief become a reality.

Sponsorships are crucial to CASA's ability to sustain and grow our capacity. We want to develop long-term, mutual partnerships with our sponsors. That's why we are developing this Annual Partnership program. Your investment will directly impact our staff, advocate volunteers, and the children and families they serve. To honor the impact you will make, CASA will recognize you on our website and social media platforms (Facebook: 2,713 followers, Instagram: 1,214 followers, Twitter: 253 followers) as a partner. There are additional benefits at each level, which include recognition at our Crawfish for CASA event. We'll also offer opportunities to do site visits with employees about CASA and one-on-one meetings with leadership.

Again, thank you for your consideration and your support. If you have any additional questions, please contact me at any time. We look forward to discussing this opportunity with you.

Many thanks,

A handwritten signature in black ink that reads 'Anna Futral'.

Anna Futral

Executive Director

afutral@casaforeverychild.org



Annual Partnership-At-A-Glance

Looking for something more custom?

Contact us, and we'll work on a package that works for you!

Partnership Benefits

Event Only \$1,500

- 1 table (10 people) at Crawfish for CASA event
- Social media recognition and audible and visual recognition at the event

Supporters \$2,500

- Everything from previous level
- Logo placement on CASA of McLennan County website
- Use of CASA of McLennan County name/logo for your partnership marketing efforts
- Recognition on social media platforms throughout the year
- Organization logo on event t-shirt

Voices \$5,000

- Everything from previous level
- Visual recognition in monthly e-newsletter (almost 1,000 subscribers)
- Personalized onsite volunteer info session for employees who wish to volunteer with CASA

Protectors \$7,500

- Everything from previous level
- One-on-one with CASA of McLennan County leadership staff to discuss our vision and current events affecting our work
- Presenting Sponsor for Crawfish for CASA event
- 2 tables at Crawfish for CASA event
- Mention in all radio and TV commercial spots for event promotion

Champions \$10,000

- Everything from previous level
- Your company featured on CASA Community newsletter, and social media with the primary content provided by you. Social media post highlighting your company, a company program, or tips relating to your company, increasing higher audience engagement
- Name and/or logo featured on all promotional materials
- Opportunity to put additional materials at tables for all Crawfish guests

For more information or to become an annual sponsor please contact us at recruiter@casaforeverychild.org or (254) 304-7982.